

# INDIAN SCHOOL MUSCAT SENIOR SECTION



### DEPARTMENT OF ENGLISH CLASS XII

#### **POSTERS**

# What is a Poster?

- A poster is a card or placard carrying some announcement, advertisement, etc
- A good poster at once catches the attention of the passers-by.
- It can be used to promote a product, event, sentiment (such as patriotism), or addiction, etc.
- Having striking design
- Have ornate artwork

A **poster** is any piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly text. Posters are designed to be both eye-catching and convey information. Posters may be used for many purposes. They are a frequent tool of advertisements (particularly of events, musicians and films), social awareness activists and other groups trying to communicate a message. Posters are also used for reproductions of art work particularly famous works, and are generally low-cost compared to original art work. Another type of poster is the educational poster, which may be about a particular subject for educational purposes.

**Important Points to Remember: Layout:** A creative title in the form of a slogan or rhyming words for Example: - Speed thrills but kills, Pollution needs a Solution, Green is Clean.

You can use Match Stick figures for illustration. Use **proper spacing** and **proportionate headings** and **illustrations.** Date, time and venue must be mentioned in case of an event. A poster displays a message, or an appeal to create awareness. The content should be organized in an **appropriate style**. Use **appropriate expressions** and correct language. **Theme** should **be clear**. The poster should be **creative** and **related to the content** and theme should not be vague. Do not spend much time on illustration. Written language and expressions will only help you score better. **Name of the issuing authority or the organizers is a must**.

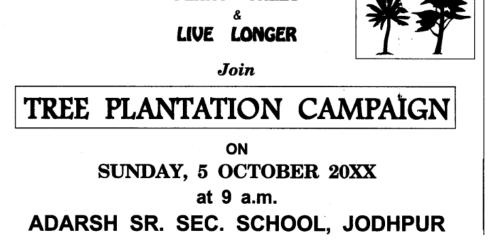
<u>SAMPLE:</u> Design a poster creating awareness about eradicating polio from the world. Provide the necessary details.



Design a poster giving information about a book exhibition cum sale to be displayed very soon in your town.



Sample: Design a poster.



TREES

PLANT

Sample: Design a poster.

# Warning! Warning! Warning!

## **EARTHQUAKES**

The Deadliest Hidden Enemies of Man.

You Cannot Stop them; You cannot foretell them But when they come, what should be done?

- Take refuge in a corner of the room where you are.
- Keep away from a building if you are outside in open.
- If you are sitting at a table, immediately get under it.
- Don't panic and have patience.
- Keep away from electrical poles or live wires.

Issued in public interest by: Lion Club, Sardar Patel Road, Bathinda.

Sample: Design a Poster.



### **Practice Questions**

- Q1. Public taps are always faulty and a lot of water is wasted. Design a poster in not more than 50 words to make people aware of the need for saving water. You are Swati/Sunny.
- Q2. As an educationist, you have noticed that the present generation has lost the habit of reading. Design a poster in not more than 50 words highlighting the importance of reading and the value of books.
- Q3. Write out a poster to announce sale of old sports goods. Imagine yourself as the sports secretary.